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Digital Transformation Explained to CIOs

Philippe A. Abdoulaye

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Digital Transformation Explained to CIOs Philippe A. Abdoulaye
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It's not a book you read leisurely to relax and sleep, see it as your best digital transformation advisor, it's part of our digital learning and consulting (L&C™) services.

This 80-page guide of actionable and vital advises drives you through the digital economy's impacts on businesses and on the IT function, the key steps, approaches and tools to transforming your IT organization, the approach to reengineer your IT operating model and IT infrastructure, and the adoption of the digital enterprise's organizational and operational changes.

The digital transformation approach in this book has been widely featured in several major online IT medias including Dell Power More in the article "ITaaS: The Future of the CIO" and Germany's ComputerWoche in "IT as a Service: Was CIOs dafür tun müssen."

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