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Intellectual Property: Examples & Explanations

Stephen M. McJohn

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Keeping up with the fast pace of change in Intellectual Property, the third edition of **Examples & Explanations: Intellectual Property** offers timely coverage of central concepts in the proven-effective ***Examples & Explanations*** format.

Student-friendly, concise, and timely, *Examples & Explanations: Intellectual Property* features:

- **complete coverage keyed to the leading IP casebooks** for the survey course
- **proven-effective Examples & Explanations pedagogy** that fills in any gaps in students' understanding of casebook assignments
- **consistent emphasis on central concepts**, without digressing into more advanced topics
- **free-standing chapters** that are easily adapted to any course structure and make this study guide useful to as a reference throughout the semester
- ***Key Concepts*** and ***Policy Issues*** highlighted in each chapter

Updated throughout, the Third Edition includes:

- new developments effecting **Internet service providers**
- new material on **patents**, including landmark Supreme Court cases (on first sale, injunctions, patentable subject matter, licensing, declaratory judgments, nonobviousness, infringement abroad, and experimental use) and key Federal Circuit cases
- minimum statutory damages for **downloading music**
- **originality**—copyright in forms, digital images of public domain works
- **DMCA anticurcumvention provisions**
  - new exemptions
  - cases protecting legitimate uses of copyright protected works
- **First Amendment limits on Congress' power to expand copyright protection**
- **international issues**, such as copyright restoration for foreign works, and scope of protection abroad for US works
- **copyright protection for databases, software, and orphan works**
- **consumers licensing**, such as click-through copyright licenses and arbitration clauses
- new material on **fair use**
  - thumbnail images in search engines
  - Google Book case
  - *Turnitin*, on-line plagiarism protection
  - Public records in private databases
  - Legal documents
- new cases on **audio books, sampling, and data use restrictions**
- new material on **patents**, including landmark Supreme Court cases and key Federal Circuit cases
- new material on **trademark**
  - Trademark Dilution Revision Act
  - use of trademarks as keywords in search engine advertising
  - unauthorized use of trademarks in video games and films
  - cases on likelihood of confusion standard, scope of international protection, functionality of trade dress,

and fair use of trademarks
- new material on **trade secret**, such as **remedies, reverse engineering,** and government use of **trade secret information**
- new material on **state intellectual property law**, such as First Amendment limits on right of publicity; unjust enrichment and Intellectual Property law; scope of employee invention assignment agreements; preemption by federal law

Intellectual Property is a big field and continually in the throes of change. **Stephen M. McJohn** keeps his coverage focused and current in **Examples & Explanations: Intellectual Property, Third Edition**. For a complete, concise, and clear introduction to central IP concepts, trust the proven-effective ***Examples & Explanations*** methodology to convey Intellectual Property concepts to your students.

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