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The Politics of Cultural Development: Trade, cultural policy and the UNESCO Convention on Cultural Diversity (Routledge Studies in Culture and Sustainable Development)

Ben Garner

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There is a growing recognition of the role that culture can play in sustainable development strategies. This development has generally been welcomed, but also raises a number of questions: What are the implications in policy and practice? Who are the most influential voices in promoting a global agenda for culture and development, and to what extent has the creation of new international policy instruments reflected a consensus? More fundamentally, what is meant by "culture" in these discussions and who has the power to give particular definitions political and legal authority?

The Politics of Cultural Development seeks to provide a theoretically and historically informed response to such questions, illustrated by reference to case studies (including the European Union, the Caribbean and China). Particular attention is paid to the formation of the UNESCO *Convention on the Protection and the Promotion of the Diversity of Cultural Expressions*, a landmark instrument in debates about culture and development. The book goes on to explore some of the practical implications that this international treaty is beginning to have for the ways that culture is (and is not) being integrated into contemporary development policy and practice.

This book will be useful for students, academics and policymakers in the fields of international development, international relations, international political economy, cultural policy and cultural theory.

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