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A Carbon Copy: Mad Men meets 9 to 5 in New York Advertising

Mack Kearney

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Can best be described as Mad Men meeting 9to5. Alex Fulbright came to New York City with a vision to make it in the world of advertising. This is the story of how he built his business into one of the premier agencies in the city. All is going well until one day as he sits in his doctor's office reading a batch of mail he brought with him from his own office which includes a strange letter which had been lost at a mail facility in Chicago for twenty five plus years. The letter which was sent by an old flame of his tells of him having a child on the way. His excitement over the news contained in the letter however is short lived as the doctor delivers the news Fulbright fears, he is dying. For a man who hates leaving loose ends two things need to be done before he dies, he needs to find the best person to replace him as CEO of Fulbright Associates but more importantly he needs to locate his child for the deserve an explaination as to why he was never there for them. A couple of Fulbrights longtime employees upon hearing the news that the CEO's position is up for grabs figure they should be the ones selected to takeover but their chauvenistic world of advertising is soon threatened when a young upstart female account executive A. J. Taylor puts her name into the ring shortly after the rules for the competition are laid down. Despite being forced to play by the rules her competition sets she plays the game for keeps as well as any man.

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