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The Modern Scholar: Way with Words: Writing Rhetoric and the Art of Persuasion

Professor Michael D. C. Drout

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The Modern Scholar: Way with Words: Writing Rhetoric and the Art of Persuasion Professor Michael D. C. Drout
Esteemed professor Michael D. C. Drout brings his expertise in literary studies to the subject of rhetoric. From history-altering political speeches to friendly debates at cocktail parties, rhetoric holds the power to change opinions, spark new thoughts, and ultimately change the world.

The study of rhetoric not only leads to a greater understanding of how personages such as Martin Luther King Jr. and Winston Churchill elevated the power of speech to majestic heights, but also to a stronger proficiency in using rhetoric in anyone's day-to-day life.

Professor Drout examines the types of rhetoric and their effects, the structure of effective arguments, and how subtleties of language can be employed to engage in more successful rhetoric. Drout also ponders the role of rhetoric in our world and the age-old question of whether it is just a tool for convincing people of things that aren't true, or whether it is indeed a force for good that will ultimately lead to truth.

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