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Eloveator Pitches: A Management Consultant's Inquiry into the Ups and Downs of Love and Relationships

Wouter Moerloose

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WHY Eloveator Pitches?
Many of us have (too) many relationships that end up in breakups. While many of those separations are inevitable, I believe we could learn A LOT from ending relationships if we take a step back and look at the social dynamics that happen between partners throughout a relationship cycle. Don't we all want to be in the best position next time love comes around? I know I did.

HOW do I address relationships?
Combining years of desk research and interviews with specific management consulting techniques that I picked up during my time at The Boston Consulting Group, I aimed to make a complete, yet compact overview of all the stages of a typical intimate relationship - from the first glance to the last goodbye.

WHAT to expect from Eloveator Pitches?
Eloveator Pitches takes you on an eye-opening ride through the entire relationship cycle. With gusto and in a witty, conversational style, I offer an original lens on seven different relationship stages - BE, LIKE, LOVE, SUSTAIN, DOUBT, SPLIT and COPE. It also offers a comprehensive how-to guide to follow when your relationship is about to finish. The 6-C framework to breaking up without screwing up is a "sometimes necessary, always useful" way of ending relationships with care and consideration.

ELOVEATOR PITCHES - BECAUSE LOVE IS EVERYBODY'S BUSINESS

Note: Many of the early reviews are from non-Amazon customers because the book sold 500+ copies through a successful crowdfunding campaign on Indiegogo. Check out bit.ly/1CkF5Hs to learn more about it. Thank you so much!

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Dave Thomas:

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Cora Spillane:

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Mildred Olsen:

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