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The Game Behind the Game: Mastering the Art of Bullshit

Russ Parr

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At a time when record numbers of Americans are unemployed and under-employed, syndicated radio personality Russ Parr has something important to add to the conversation about how to get a job, keep a job or move up the corporate ladder.

The Game Behind The Game: Mastering The Art Of Bullshit a fresh look at what it really takes to win impress bosses and move ahead in the business game. In his humorous, urban style, Parr lets everyone know that 'the world runs on BS' and if you want to be 'cash-checking' (i.e. making money)? you might need to pucker up for a little old fashioned a$$-kissing.

A how-to-succeed-in-business book unlike any you've ever seen, Parr offers readers a unique and humorous approach to what it really takes to succeed. Using the unique examples gleaned from his syndicated program The Russ Parr Morning Show, Parr recounts the foibles of unfortunate characters whose examples the reader should avoid?as well as stories from Parr's own riveting journey and ultimate ascent to top of the national airwaves. From his advice on 'How to Talk BS,' his suggestions to 'play the opposite' of what people expect and his heartfelt belief in the 'Power of Negative Thinking' Parr offers a move by move blueprint for success that is accessible to all. No matter the field in which your career aspirations may lie, Parr teaches us how to be victorious with a long term strategy while leap-frogging competitors who play the success game with a short term vision.

This part motivational part biographical narrative boasts a lively wisdom delivered in a straight-forward diatribe that only an uncensored Russ Parr can convey.

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