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Search engine optimization 2015: Learn SEO with smart internet marketing strategies

Adam Clarke

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Learn SEO strategies to rank at the top of Google with SEO 2015

UPDATED April, 2015

No matter your background, SEO 2015 will walk you through search engine optimization techniques used to grow countless companies online, exact steps to rank high in Google, and how get a ton of customers to your site with SEO. First, let me tell you a little secret about SEO marketing...

Most of the search engine optimization advice on the Internet is wrong!

If you've sifted through the torrents of search engine optimization advice online, you may have noticed two things:

- Most of the knowledge on SEO is either completely outdated or just dead-wrong.
- Google's constant updates have rendered many well known SEO optimization strategies completely useless.

Why is this so? Google are constantly evolving, making it extremely difficult to know what currently works. Some recent changes:

1. April, 2015 - Google rolling out game changing mobile update—punishing sites with poor mobile support, and rewarding sites with solid mobile support with higher rankings.
2. October, 2014 - Google released new update Penguin 3.0, targeting websites with low quality links.
3. September, 2014 - Google released new major update Panda 4.1, punishing sites with "thin" content.

SEO 2015 walks you through the above updates and more. This book also reveals industry secrets about Google's algorithm, so you can learn SEO from a fundamental level, achieve top rankings in Google, and generate hundreds, or even thousands of new customers to your site.

Sidestep the 2015 Google updates

Contrary to Internet marketing chatter, problems caused by Google updates are hardly irrecoverable or unavoidable—but you need the right knowledge. This book reveals in granular detail:

- 2014 and 2015 Google updates—Mobile update, Penguin 3.0, Panda 4,1, Panda 4.0, Pigeon, Hummingbird and beyond.
- Steps required to recover from a Google penalty.

- How to avoid being penalised in 2015 and beyond.

Discover powerful link building techniques experts use to get top rankings and generate massive traffic

Link building is simply the strongest factor for ranking high in Google. Unfortunately, most widely-used methods just plain suck! This chapter walkers you through the most powerful techniques that work wonders and won't get you in hot-water with Google.

You will also discover:

1. Social media hacks to skyrocket traffic to your site.
2. How to find "money" keywords that will send customers to your site.
3. The dirty industry secret about link-building.
4. Sneaky tricks to get local businesses ranking high with local search engine optimization.
5. Six insider sources to get expert SEO or internet marketing advice worth thousands of dollars, completely free.
6. The new meta technology search engines love, schema.org, and how to use it to get more traffic.

You will also learn the little-known search engine optimization tools top internet marketing experts use

The SEO tools chapter lists 20+ of the powerful tools top internet marketing experts are using to automate their search engine optimization, saving weeks of time, and creating bigger results... and most of the tools are free!

And read the very special bonus chapter on pay-per-click advertising

In this special bonus chapter, learn how to quickly and effectively setup a pay-per-click advertising campaign with Google AdWords, and send more traffic and customers to your website overnight.

As one of the most advanced and comprehensive SEO optimization books ever published, SEO 2015 contains everything you need to learn SEO and dominate search engines.

Scroll up, click the buy button and get started right away!

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