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Value Determination of Supply Chain Initiatives: A Quantification Approach Based on Fuzzy Logic and System Dynamics (Supply Chain Management)

Philip Wessely

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The implementation of supply chain initiatives (SCI) often requires specific investments in technology, material, organization and staff. However, the assessment of the economic viability of such inter-organizational activities in not a trivial issue. Philip Wessely supports managerial decision-making in the forefront of a potential implementation by introduction a quantification approach for the value contributions of SCIs. The resulting approach combines different innovative modeling techniques and considers the individual integration of companies in inter-organizational networks. As a result, it has a broad field of application.

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