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People-Centred Businesses: Co-operatives, Mutuals and the Idea of Membership

J. Birchall

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So what is a member-owned business? What does it look like? How can we distinguish it from an investor-owned business? The crucial distinction is between a business that is people-centred, and one that is money-centred. This book explores the growing number of companies which use this model and their wider significance in society.

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